



# YAJA' MULCARE

## GRAPHIC DESIGNER & ILLUSTRATOR

### PERSONAL PROFILE

I am a Graphic Designer with full knowledge of branding, web design and illustration. I am also a self-published author with a huge passion for creative writing.

### WORK EXPERIENCE

#### Part-time Graphic Designer

Erica's Beauty Shop | Jan 2021 - Oct 2021

- Responsible for all design files including social media, email blasts, merchandise and motion graphics
- Create illustrations, animations and digital designs for the brand

#### Graphic Designer

Free Crib NYC | Mar 2020 - Dec 2020

- Responsible for illustration, typography and other visual design concepts
- Provide design guidance and expertise to the brand in order to build a better identity
- Create Illustrations for social media promotions, event posters & video advertisements

#### Freelance Graphic Designer

Apr 2019 - May 2020

- Develop logo concepts, stationary, web and social media assets for multiple start-up brands
- Create official brand website with custom CSS and full Search Engine Optimization

### EDUCATIONAL HISTORY

#### Johnson & Wales University

BS Graphic Design | Sept 2015 - Feb 2019

- Major in Graphic Design & Digital Media
- Studied advanced courses in Photography, Typography, Brand Design & Web Development

### CONTACT ME AT

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 www.yajamulcare.com

 @YajaMulcare

### SKILLS SUMMARY

•••• Illustration

•••• Website Design


•••• Brand Design


•••• Graphic Design

•••• Adobe Creative Cloud

•••• Microsoft Office

### ADDITIONAL INFO

 Participated in the FAD (Fashion, Art & Design) Market to sell artwork and handmade goods.

 Registered member of Made In NYC